



BE LIMITLESS



WATCH THE
LIMITLESS JOURNEY

www.jaipuria.ac.in

ADMISSION
GUIDE
2024-26



TABLE OF

- 02 CHAIRMAN'S MESSAGE
- 03 BOARD OF GOVERNORS
- 06 YOUR JOURNEY OF BECOMING A JAIPURIAN
- 08 ONE JAIPURIA
- 12 OUR CAMPUSES
- 14 INTERNATIONAL EXPOSURE
- 16 ALUMINI NETWORK
- 24 LIMITLESS OPPORTUNITIES

CONTENT

28 INDIVIDUAL DEVELOPMENT PLAN (IDP)

30 OUR PROGRAMMES

34 CORE COURSES

36 WIDEN YOUR POSSIBILITIES

50 RECRUITERS

54 HOW TO APPLY



IF THERE IS ANYTHING YOU WANT TO BE **BE INFINITE**

Welcome to Jaipuria, where you embark on a journey to unleash your boundless potential. Here, we encourage you to break free from conventional thinking, envision the extraordinary, and continuously redefine yourself. Jaipuria is not just an institution; it's a gateway to limitless possibilities for self-discovery and growth. Immerse yourself in a world that goes beyond mere careers. Embrace transformation, join our vibrant community of passionate visionaries and trailblazers, who fearlessly challenge norms with courage and confidence.

At Jaipuria, you can be part of an inclusive community where dreams are pursued, and positive change is championed. Be relentless in your pursuit of success, and let your hunger for more define not only your professional journey but also your life. Welcome to a place where you don't just learn; you evolve into the person you aspire to be.



**WE OFFER
LIMITLESS
OPPORTUNITIES
TO BE WHAT YOU
WANT TO BE**

SHARAD JAIPURIA
Chairman

BOARD OF GOVERNORS

CHAIRMAN SHARAD JAIPURIA

Group International Ltd
Sri M. H. Jainwati School
Jaipuria Institute of Management

VICE CHAIRMAN SHREEVATS JAIPURIA

Executive Director
Group International Ltd
President, Educational Committee,
PHDCO

MEMBERS

ANURAG DALMIA

Vice Chairman
Dalmia Steels (P) Ltd

ASHUTOSH GARG

Founder Chairman and
Managing Director
Gardens Lifecare

KAMAL GUPTA

Corporate Consultant
Farmer Technics
Director, ICAI

MAHESH GUPTA

Chairman
FERTRO Systems

RAVI JHUNJHUNWALA

Chairman
UNJ Bhikam Group

RAJAN SAXENA

Vice Chancellor
MMMS University

SALIL BHANDARI

Corporate Consultant
BDOA Associates LLP

SUDHIR JALAN

Co-Chairman
Prestige India (P) Ltd

YOGI SRIRAM

Group Advisor
MD & CEO,
Hansa HR, Gupta &
Touhey Limited

KAVITA PATHAK

Director
Jawahar Institute of
Management, Lucknow

SUBHAJYOTI RAY

Director
Jawahar Institute of
Management, Bhub

PRABHAT PANKAJ

Director
Jawahar Institute of
Management, Jaipur

DEEPANKAR CHAKRABARTI

Director
Jawahar Institute of
Management, Indore

Nominee
AICTE Representative

A young woman with a backpack is talking to a young man in a suit. The woman is on the left, wearing a white shirt and a black backpack. The man is on the right, wearing a white shirt, a tie, and glasses. They are in a modern office or hallway setting. The background is slightly blurred, showing a window and some office equipment. The overall tone is professional and aspirational.

FOR THOSE WHO BELIEVE IN MORE
THOSE WHO DON'T FOLLOW NORMS, TRENDS OR OLD IDEAS.
THE ONES WHO DON'T FIT IN
BECAUSE THEY ARE ALWAYS EXPLORING WHAT'S OUTSIDE THE BOX
FOR YOU
BECAUSE YOU KNOW WHAT YOU WANT
AND WON'T SETTLE FOR ANYTHING LESS



**BE A JAIPURIAN
CHALLENGE YOUR
LIMITS EVERY DAY**

DISCOVER YOUR PURPOSE



Jyoti's challenging culture elevates you from a business manager to a changemaker. Learn how to think critically, ask questions, take risks and embrace the big picture to transform yourself and the world around you. The list is endless just like your unique potential.

#1 THINK

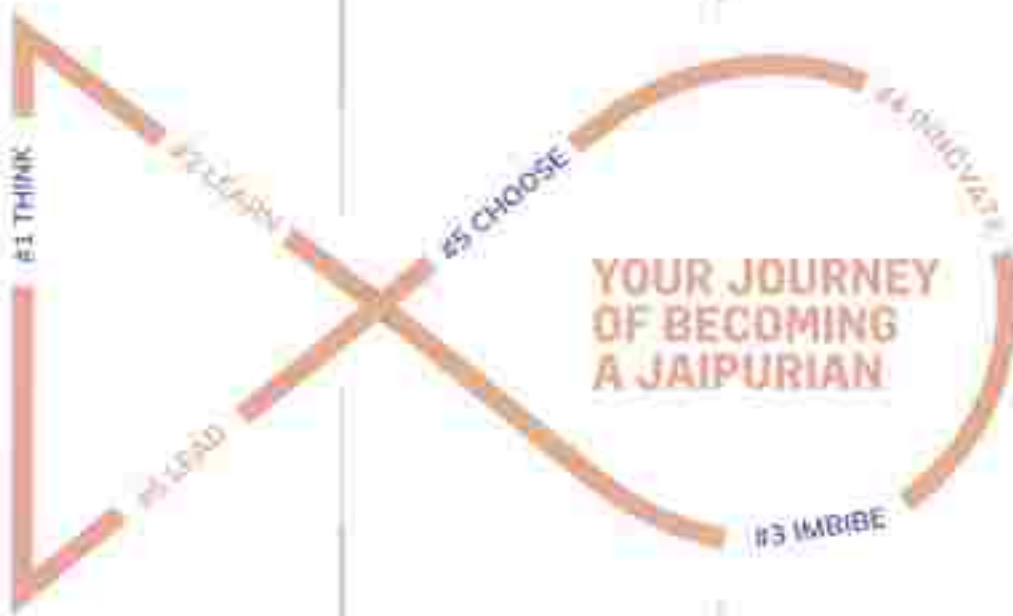
Ask questions, collaborate, explore new avenues. After all, what you think is what you become.

#2 LEARN

Seek the truth, pursue it, reach out, be ready to head anywhere, as long as it's forward.

#3 IMBIBE

Accept, experience, discern, as much as you can. Let go of insecurity, start feeling proud of who you are.



#4 INNOVATE

Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

#5 CHOOSE

Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk taking.

#6 LEAD

Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.



At Jaipuria Institute of Management, 'One Jaipuria' isn't just a concept—it's a way of life. Across campuses in Lucknow, Noida, Jaipur, and Indore, students experience a unified culture and limitless opportunities. Be it classroom learning or placement opportunities, it prepares us for future success.

Anurog
PGDM 2023-25

**4 CAMPUSES.
1 TRANSFORMATIONAL
EXPERIENCE.
LEAD LIMITLESS
POSSIBILITIES WITH
ONEJAIPURIA**



Learning **ONE** Faculty
Curriculum Admissions **JAIPURIA** Experience Placements



GET READY FOR LIMITLESS LEARNING WITH ONE JAIPURIA

Jaipuria as a BE-School keeps you at the center of unparalleled growth every day. A unique campus integration offers you limitless opportunities from Lucknow, Noida, Jaipur and Indore on a single platform.





**GET LIMITLESS OPPORTUNITY
THROUGH CENTRALIZED
ADMISSIONS & PLACEMENT**

**LEARN FROM 150+ EXPERT
FACULTY POOL**

**CONNECT WITH
PEERS FROM 20 STATES**

**EXPERIENCE AN INTER-CAMPUS
STUDENT EXCHANGE**

**UNLOCK LIMITLESS NETWORK
WITH 14000+ ALUMNI**



During my intercampus student exchange program, I had the privilege to experience the unified learning at the Noida Campus. The level of faculty engagement, coupled with the enriching dynamics of peer learning, surpassed my initial expectations. It truly provided a cohesive and comprehensive educational experience.

Poonam
PGDM 2023-25



To read it
from Poonam
scan here

92nd

Amongst all Management
Institutes in India (NIRF, 2023)

Graded autonomy by
AICTE



NAAC - A+
Accredited Institute

NBA
Accredited PGDM Programs

AIU Recognised
PGDM equivalent to MBA

LUCKNOW



PROGRAMMES OFFERED

Post Graduate Diploma in
Management (PGDM)

Post Graduate Diploma in Management
Financial Services (PGDM-FS)

Post Graduate Diploma in Management
Retail Management (PGDM-RM)

Fellow Program in Management (Doctoral)

NOIDA



PROGRAMMES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management
Marketing (PGDM-M)

Post Graduate Diploma in Management
Service Management (PGDM-SM)

Fellow Program in Management (Doctoral)

Online PGDM

47th

Amongst all Management
Institutes in India (NIRF, 2023)

Graded autonomy by AICTE



NAAC
Accredited Institute

NBA
Accredited PGDM Programs

AIU Recognised
PGDM equivalent to MBA



For Campus
Tours,
scan Here

80th

Amongst all Management
Institutes in India (NIRF, 2023)

Graded autonomy by
AICTE



NBA

Accredited PGDM Programs

AU¹ recognized
PGDM equivalent to MBA

PROGRAMMES OFFERED

Post Graduate Diploma in
Management (PGDM)

Post Graduate Diploma in Management
Service Management (PGDM-SM)

Fellow Program in Management (Doctoral)



Rank 101-125th

Amongst all Management Institutes in India

(NIRF, 2023)



PROGRAMMES OFFERED

Post Graduate Diploma in
Management (PGDM)

Fellow Program in Management (Doctoral)

NBA

Accredited PGDM Programs

AU¹ Recognized PGDM equivalent to MBA

¹ Annual PGDM (M) at Indore paper



Subrata
PGDM 2021-23
Visited UAE on
International
Immersion
Programme

It was a priceless experience. The immersion programme has impacted my life by widening my views not only by getting to know the global practices and culture of Dubai, but also by learning from foreign students from other universities across the globe.

BE LIMITLESS WITH OUR INTERNATIONAL EXPOSURE





Scan to
know about
International
Exposure



OUR INTERNATIONAL TIE-UPS

Aiix Institute of Contemporary /

College De Paris

European International College

Global Business Studies

Waters School of Business

Heggenys Business School

Royal Institute of Management

Skyline University College

Sohar University

WUtech & WUmedia

New Zealand

France

Abu Dhabi

Dubai

France

South Africa

Brunei

UAE

Sultanate of Oman

New Zealand





GAIN A LIMITLESS NETWORK WITH 14000+ ALUMNI



To watch
alumni story
scan or click
the code



Wall of *Success*



Asha Nair Class of 2003

- 2004 ▶ Assistant Manager Genpact
- 2010 ▶ Lead Human Resource Iron Mountain
- Now ▶ EY Associate Director

MEET YOUR UNSTOPPABLE FUTURE



Vinayak Kumar
Class of 2001

2001 → Sales Executive ITC
2008 → Corporate Director ITC



Shilpa Mehta
Class of 2007

2007 → Senior Executive - Product Mgmt. Grant Electric
2008 → Brand Manager Total Energies



Neelesh Kesornwala
Class of 2007

2007 → Branch Manager Colgate Palmolive
2008 → Vice President Sales Vodafone Idea

LEADING ALUMNI FROM MARKETING



Praveen Nathani
Class of 2005

2005 → Sales Officer Standard Chartered Mutual Fund
2008 → VP Sales HSBC



Hemant Trivedi
Class of 2008

2008 → Sr. Sales Officer ITC Ind. Ltd.
2010 → Vice President Paytm Payments Services



Sachin Kapoor
Class of 2007

2007 → Assistant Development, IIM Ahmedabad
2008 → Vice President HCL Techhub



Soumenyoti Ghosh
Class of 2009

2009 → Territory Sales Manager Philips Lighting
2012 → VP & Business Head Alternate Channels Bajaj Electronics



Nehika Agrawal
Class of 2008

2008 → Senior Manager - Urban Investment Solutions
2010 → CSM Republic Digital



Praveen S.
Class of 2010

2010 → Territory Manager HCL
2012 → Business Head Experience Digital Microsoft Business Solutions



Scan to
watch our
alumni story



Scan to watch our alumni story



Akanksha Srivastava
Class of 2011

2011 ▶ Analyst - Nomura

Now ▶ AIF
Credit Suisse



Samit Chitrey
Class of 2004

2004 ▶ Audit Officer
BNF Ltd & Co

Now ▶ Global Head
Fraud Risk
Standard
Chartered Bank



Pooja Srivastava
Class of 2010

2010 ▶ Analyst - Nomura

Now ▶ Vice President
JP Morgan Chase
& CO

LEADING ALUMNI FROM FINANCE



Niko Garg Acharyya
Class of 2014

2014 ▶ Sr. Relationship
Manager
ICI Direct

Now ▶ Associate Vice
President
Knox Securities



Ashok Joshi
Class of 2000

Now ▶ Senior VP
Axis Bank



Aditya Datta
Class of 2004

2004 ▶ Executive
ICI Direct

Now ▶ Vice President
HSBC



Rajul Bhargava
Class of 2006

2006 ▶ Executive
Bajaj Allianz
General Insurance

Now ▶ IOM
IFFCO-TOKIO
General Insurance



Avnish Bhatnagar
Class of 1999

1999 ▶ Regional Head
ICI Bank

Now ▶ Director & Co Head
India Retail Sales
Franklin Templeton



Mayank Singh
Class of 2008

2008 ▶ Business Analyst
KPMG

Now ▶ Director
Finance and Risk
Consultant
AXA ANCO





Scan to
watch our
alumni story



Snehal Nagor
Class of 2016

- 2016 ▶ Asst. Manager HR
Tata Power Park, Ujjain
MPP
- Now ▶ Senior Director HR
Eaton



Vivek Pandey
Class of 1999

- 2009 ▶ HR Manager
Saurashtra Institute
- 2010 ▶ Associate VP
HCL Technologies



Jashita Tandon
Class of 2008

- 2008 ▶ HR Business
Partner
SBI Ltd
- Now ▶ Vice President
& Head
Corporate HR
SBI Ltd

**LEADING
ALUMNI FROM
HUMAN
RESOURCE**



Vishal Mittal
Class of 2005

- 2005 ▶ Asst. Manager
Talent Acquisition
DLF Life Insurance
- Now ▶ Director-HR
Business
Department



Stuti Chaudhary
Class of 2010

- 2010 ▶ Management
Trainee
DAM Industries
- Now ▶ HR Employee
Partner - HCL Tech



Geetna Shukla
Class of 2008

- 2008 ▶ The Graduate
Trainee Business
Karnataka Life
Insurance
- 2010 ▶ VP-IR
Balance Growth
Insurance



**Santhi Chauthary
Jashi**
Class of 2014

- 2014 ▶ HR Executive
Etnia
- Now ▶ Senior Consultant
International HR
IBM Software



Rashika Tyagi
Class of 2011

- 2011 ▶ Assistant Manager
Kafra Oil & Gas
- Now ▶ Human Resource
Business Partner
PwC



Sabina Tanwar
Class of 2010

- 2010 ▶ HR Executive
Mercury Marine
- Now ▶ Director Lead HRM
ONGC India





Scan to
watch our
alumni story



Abhinav Siroha

Class of 2010

2010 ▶ **S&P Sales**
Sears & Roebuck

Now ▶ **Assistant Director**
Commerce
Committee



Ganesh Lakhtakia

Class of 2010

2010 ▶ **St. Department**
Manager - Big Bear

Now ▶ **St. Business Manager**
Lowry's Transitions



Shreya Srivastava

Class of 2010

2010 ▶ **Department Manager**
Shopping Cart

Now ▶ **St. Retail**
Merchandise
Guest Retail

LEADING ALUMNI FROM RETAIL



Tariq Shabbir

Class of 2009

2009 ▶ **Management Trainee**
Future Shop

Now ▶ **HR Business Partner**
Belmont Retail



Arsal Bhatt

Class of 2011

2011 ▶ **Area Executive**
JC Penney

Now ▶ **Branch Manager**
TK Maxx



Girish Chopra

Class of 2011

2011 ▶ **Management
Trainee**
Lands' End

Now ▶ **Business Retail
Analyst**
S&P Dubai



Vishakha Joshi

Class of 2011

Now ▶ **Team Assistant**
Hudson's Bay



John Hozyar

Class of 2011

2011 ▶ **Seasonal Sales
Assistant** - S&P

Now ▶ **Store Manager**
S&P



Kopal Saxena

Class of 2011

2011 ▶ **Management
Trainee - S&P**
S&P's Best Footwear

Now ▶ **HR Manager**
S&P's Best Footwear



Scan to
watch our
alumni story



Abhishek Gupta
Class of 2009

- 1998 ▶ System Engineer
HCL IT Corporation
- 2000 ▶ Vice President
Cisco Systems
- Now ▶ Chief Operations
American Express



Sushant Nayyar
Class of 2002

- 2002 ▶ Business Executive
Procurement
Samsung
- 2006 ▶ Director
Procurement
IBM



Gyanesh Kumar
Class of 2003

- 2003 ▶ Sales Manager
Sun Life of India
- 2006 ▶ Vice President
Partnership Sales
Sun Life Insurance

LEADING ALUMNI FROM OPERATIONS



Sarveesh Mishra
Class of 2006

- 2006 ▶ Key Account
Manager
HCL Information
- Now ▶ Director
Sales



Shwetank Tripathi
Class of 2006

- 2006 ▶ Sales Executive
HCL Services Ltd
- Now ▶ ADM - Operations
East - (HCLT Digital)



Nisha Goswami
Class of 2007

- 2007 ▶ Sales Manager
Catholic Bank
- Now ▶ CRM
Catholic Financial Bank



Jaijeet Nandi
Class of 2004

- 2004 ▶ Associate Consultant
KPMG
- Now ▶ Associate Director
KPMG



Wisk Roy
Class of 2007

- 2007 ▶ Associate
Implementation
Consultant - IT Project
- Now ▶ Solution Architect
IBM



Deepshika Gumberley
Class of 2007

- 2007 ▶ Senior Project
Manager
HCL Technologies
- Now ▶ Consulting Project
Manager
Microsoft



Scan to watch our alumni story



Nishant Mahant
Class of 2000

2004 ▶ General Manager
Network Stack
Training

Now ▶ Director
Marketing



Manoj Pandey
Class of 1999

1998 ▶ Enterprise
Relayfor Software

Now ▶ Sr Director
Data & Analytics
Class



Urvasi Jain
Class of 2000

2000 ▶ Senior Analyst
Hardware

Now ▶ SVP
Project Manager
Barclays

LEADING ALUMNI FROM BUSINESS ANALYTICS



Shilpi Dandani
Class of 2000

2000 ▶ Data Science
& Analytics
WIPAC Bank

Now ▶ Head of Business
Strategy
TCS



Divya Singh
Class of 2000

2012 ▶ Market Intelligence
Insights - Barclays

Now ▶ Manager
Class



Zaryab Akhtar
Class of 2000

2000 ▶ Analyst - Barclays

Now ▶ Associate Director
SVP Dow Jones
Indices



Arpan Sanyal
Class of 1999

1999 ▶ District Manager
Class

Now ▶ Associate Director
WIPAC



Akhil Gupta
Class of 2000

2002 ▶ Systems Executive
IBM Mobile World

Now ▶ Vice President
Bank of Singapore



Nirodhakar P
Class of 2000

Now ▶ Senior Associate
Director
WIPAC



**IMMERSE IN
A LIMITLESS
LEADERSHIP
OPPORTUNITIES**

**30+ CLUBS
100+ EVENTS
110+ CONFERENCES**





Alumni Relation Committee
International Relations Committee
CSR Committee
HR Club
Student Council
Startup Cell

Innovation Hall
Retail Club
Business Analytics Club
Finance Club
Marketing Club
Annual Cultural Fest

Excursion Trips
Global Exchange Program
Student Internship Programs - SIP
Model United Nation
Career Development Cell
Student Excellence Council



EMBRACE LIMITLESS GROWTH THROUGH ACTIONABLE CAMPUS ENGAGEMENT

Standard education often focuses on theory but we go beyond—unveiling your unique self. Immerse in a dynamic blend of peer-led and industry-centric events on campus, fostering your growth as a team player, innovator, and leader from the start.





The PGDM programme at Jaipuria propels leadership into real-world scenarios, shaping professional for an impactful future. Beyond textbooks, the PGDM programme at Jaipuria transforms students into leaders blended with practical skills and global perspective. Learning beyond management starts here.

Anchal

Feb-Mar 2022-24



Annual Fest - 3rd Utsav of Future Carnival



Annual Fest - Atithyudaya at Jaipur Campus

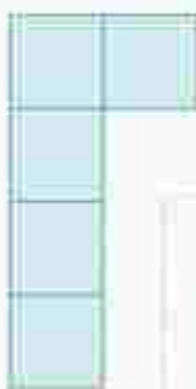
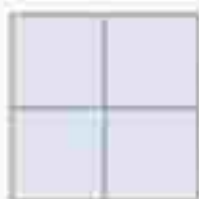


Annual Fest - Ojas at Lucknow Campus



International Conference "Seeds" at Amida Campus





STEP INTO
LIMITLESS LEADERSHIP
THROUGH
**INDIVIDUAL
DEVELOPMENT
PLAN (IDP)**

Think beyond a career.
Plan for your
transformation as an
individual and a leader
with a step-by-step
mentoring program
designed to give you a
winner's edge.





Scan to watch the transformation journey



ASSESSMENT

Profiling through tests and interviews by an expert panel, evaluation of passion, knowledge and application, assessment of interest areas.



ANALYSIS

SWOT analysis for outlining skills, ranking on a 5 point scale, needs GAP analysis for intervention.



As a PGDM student, the mentoring program has proven invaluable, aligning my strengths and aspirations for a purposeful academic journey. It has refined my abilities and charted a strategic course for success.

Dorshika
PGDM 2022-24

ACTION



Structured, focused and time - bound plans based on needs & capacities.



1050 hours of classroom training



200 hours of industry exposure



180 hours of industry readiness training



100 hours of IDP (Individual Development Program)



60 days of summer internship



**5 PROGRAMMES.
6 SPECIALIZATIONS.
100+ ELECTIVES
TO CHOOSE FROM.**

PGDM

PGDM (Marketing)

PGDM (Service Management)

PGDM (Retail Management)

PGDM (Financial Services)



Designed by
academic experts
and industry
stakeholders

Industry
tailored program
for the future
of work

Intense
and
innovative
delivery

Experiential
program for
sector-wise practical
industry training

Case-study
method to apply
skills in real business
challenges

Enriched by
current research &
insights for evolving
business landscape

Updated to
bridge skills
gap in the
industry

Immersion
programmes for
international
exposure

New age
courses for
the changing
world



CHART NEW PATHWAYS WITH HANDS-ON LEARNING

Find a program that gives you more than just a degree – the ability to think on your feet, challenge your ideas, take risks and test your learning with real world challenges in business and life. When you step out, you are no longer a newbie – you are trained and tested for the real world.



YEAR ONE OF SETTING YOUR FOUNDATION AND INDIVIDUAL DEVELOPMENT

Year one is an opportunity to gain knowledge and build skills. It starts with an orientation, which is followed by an (Individual Development Plan) that helps you plan your journey ahead. You find like-minded peers and an extraordinary faculty team to support you. You collaborate and learn from each other. Classroom learning, live projects & internships enrich your learning experience.



SUMMER INTERNSHIP FOR A TASTE OF THE REAL WORLD

Jaipuris gets you on the ground and running, right in the first year. Summer internships help you test and apply your knowledge. They also give you the first real, insider's view into the industry. This 60-90 days internship is a critical component as it prepares you for the journey ahead.



COURSE STRUCTURE

15 CORE COURSE

15 ELECTIVE COURSES

6 WORKSHOP-MODE EXPERIENTIAL COURSES

SUMMER INTERNSHIP PROGRAMME (8-12 WEEKS)

YEAR TWO OF GROWTH AND GLOBAL OPPORTUNITIES

The Jaipuria offers you a choice to study at another campus for a trimester. You can enhance your learning as you collaborate and learn from peers as well as from faculty. The second year, thus, is a preparation for future challenges. You get to choose from electives and specialize for the industry in domain of your choice. In year two, Jaipuria literally gives you wings to fly. Jaipuria's international tie-up help you acquire global exposure and become ready for the global stage.



Anurag
PGDM 2022-24

Jaipuria's PGDM is a standout choice. With a bouquet of core courses from diverse domain, 100+ electives to choose. The programme emphasis on realworld challenges through case-studies, it's a transformative and industry-aligned experience.

PLACEMENT SUPPORT TO HELP YOU FIND YOUR WINGS

Jaipuria's curriculum is immersive and well integrated with industry requirements. Along with placement assistance you will also be trained and groomed for the corporate world, before you step into it.



Scan to get an
overview
on Program.





CORE COURSES



ACCOUNTING FOR BUSINESS



EMOTIONAL INTELLIGENCE



MANAGERIAL ECONOMICS



MARKETING MANAGEMENT



BUSINESS RESEARCH METHODS



ESSENTIALS OF BUSINESS ANALYTICS



MANAGING HUMAN RESOURCES



OPERATIONS MANAGEMENT



CORPORATE FINANCE



MACROECONOMICS AND ECONOMIC ENVIRONMENT OF BUSINESS



MANAGEMENT ACCOUNTING AND CONTROL



ORGANISATIONAL BEHAVIOUR



PUBLIC SPEAKING AND PERSUASION



SALES MANAGEMENT AND BUSINESS DEVELOPMENT



STATISTICS FOR MANAGEMENT



STRATEGIC MANAGEMENT

ONLINE MODULES

Creativity and Innovation | Problem Solving | Planning & Decision Making
 Result Orientation | Design Thinking | Delegation and Empowerment
 Responsible, Sustainable Leadership | The Sales Mastery | Vision & Strategic Orientation
 Business Analytics | Building high Performance Team

WHAT LEADERS NEED TODAY

- 1. Cross-cultural understanding
- 2. Interdisciplinary knowledge
- 3. Critical thinking
- 4. Situation with analysis
- 5. Creativity
- 6. Holistic problem solving
- 7. Social responsibility
- 8. Global awareness
- 9. Future ready mindset
- 10. Machine Learning & Artificial Intelligence

BE READY WITH THESE SKILLS

BE OUT OF THE BOX WITH WORKSHOP-MODE EXPERIENTIAL COURSES



Design Thinking



Business Simulations



Business, Environmental and Social Sustainability



Entrepreneurship



Professional Ethics

LIBERAL ARTS ELECTIVES

A Life of Happiness and Fulfillment

Society and Culture

Indian Philosophy

Modern History of India

A Life of Happiness and Fulfillment

Culture, Creativity and Market

French Language

Foundations of Positive Psychology

Science of Well Being

Social Work and Social Change

Note: The specialisation and course structure may change as per the industry requirements and AICTE guidelines.

WIDEN YOUR POSSIBILITIES

MARKETING

FINANCE

HUMAN
RESOURCES

RETAIL
MANAGEMENT

OPERATIONS
MANAGEMENT

BUSINESS
ANALYTICS

Note: The elective courses under specialization may change as per the industry requirements and AICTE guidelines.





MARK YOUR LEADERSHIP IN MARKETING

YOUR PEERS IN MARKETING



OUR ELECTIVES IN MARKETING

- Advanced Research Techniques in Marketing
- Advertising and Sales Promotion
- Brand Management
- Business to Business Marketing
- Consumer Behaviour
- Customer Relationship Management
- Data Mining for Consumer Insights
- Demand Forecasting
- Digital Marketing
- Distribution & Channel Management
- E-Marketing
- Innovation in Rural Markets
- Integrated Marketing Communication
- ITES in Rural Markets
- Luxury Marketing
- Managing Online Retail
- Marketing Analytics
- Marketing for Internet, New Media & Mobile
- Marketing Innovation for Social Change
- Marketing Innovation Management

- Marketing of Financial Services
- Marketing on Internet
- Marketing Planning and Control
- Marketing Research
- Marketing Strategies
- New Media and Mobile
- Online Branding & Reputation Management
- Product and Category Management
- Rural Consumer Behavior
- Rural Ecosystem
- Rural Healthcare
- Rural Marketing
- Rural Research
- Rural Selling and Distribution
- Sales Management and Business Development
- Sales Techniques & Documentation
- Services Marketing
- Shopper Behaviour
- Strategic Marketing



MENTORED BY KNOWLEDGE MAKERS



Anubhav Mishra
Associate Professor
Ph.D. (MBA)

Research Area: Marketing

Teaching Area: Consumer Behaviour,

Digital Marketing, Marketing Management, Integrated
Marketing Communications, Marketing Research.

Experience: 8 years in Academics &
13 years in industry



Roohi Attri
Associate Professor
Ph.D. (MBA)

Research Area: Services Marketing, Brand
Management, Consumer Behaviour

Teaching Area: Marketing

Experience: 17+ years in academia



Deepak Mohan
Associate Professor
Ph.D. (MBA)

Research Area: Online Retail and Social Marketing

Teaching Area: Market Research

Experience: 8 years in Academics & 12 years in
leading research organisations



Vinita Srivastava
Associate Professor
Ph.D. (MBA)

Research Area:

Manufacturing Marketing,

Social Marketing in Public

Health, Consumer Ethnography

Teaching Area: Marketing

Management, Consumer

Behavior, Brand Marketing,

and Sales Management and

Strategic Management

INSPIRED BY CHANGEMAKERS



Indra Nooyi
Former Chairperson & CEO,
PepsiCo

Stand up at times of crisis. Take a step
back, look at your failures in the eye and
get ready to move forward.

Listen to our
changemaker here.



It's all in
black and white at
the special content
page at www.iiitd.edu.
THE CODE



GRADUATION STREAM

OUR ELECTIVES IN FINANCE

Auditing Standards
 Advanced Corporate Finance
 Advanced Financial Statement Analysis and Valuation
 Applied Economics
 Banking Operations
 Banking Systems
 Bank Loan & Mortgage Lending
 Business Valuation
 Corporate Banking
 Corporate Restructuring
 Corporate Tax Planning
 Corporate Valuation
 Credit Analysis
 CRM in Banking and Financial Services
 Equity Portfolio Management
 Equity Research
 Financial Derivatives & Risk Management
 Financial Management
 Financial Markets & Institutions
 Financial Markets & Services
 Financial Modeling & Analysis
 Financial Planning
 Financial Statement Analysis

Fixed Income Securities
 Forensic Accounting
 Investment Banking
 Investment Management
 Management of Banking & Financial Services
 Market Microstructure
 Multi-Financial
 Principles of Life Insurance
 Principles of General Insurance
 Private Equity & Venture Capital
 Product and Service Design
 Project Finance
 Retail Banking
 Risk Management in Commercial Banks
 Retail Banking
 Treasury Management
 Underwriting & Claim Management
 Wealth Planning
 Working Capital
 International Finance
 Behavioral Finance
 Finance Economics (MBA)



MENTORED BY KNOWLEDGE MAKERS



Sandeep Varshneya
Associate Professor
Ph.D. (MBA Singapore),
FICMA (IIM Jamshedpur)

Research Area: Corporate Finance, Political Economy, Banking, Entrepreneurship

Teaching Area: Corporate Finance, Corporate Valuation, Investment

Management, Startups

Experience: 20 years of work experience



Amit Shrivastava
Professor
Ph.D. (IIM)
FICMA

Research Area: Managerial Accounting & Venture Capital

Teaching Area: Financial Reporting & Analysis, Management Control Systems, Working Capital

Management, Entrepreneurial Finance

Experience: 23 years in Academia



Rachmi Chaudhary
Associate Professor
Ph.D. MBA

Research Area: Asset Pricing, Financial Markets and Corporate Finance

Teaching Area: Investment Management, Equity Research, Financial Accounting

Experience: 20 years in corporate and academic experience



Vanda Santana
Assistant Professor
Ph.D. (Accounting)
MBA

Teaching Area: Finance and Accounting

Experience: 5 years



To get a sneak peak of the course scan the code

INSPIRED BY CHANGEMAKERS



Radhika Gupta
MD & CEO
Elevella
Serial Fund & VC
AMBA

Be sensitive to your aspirations and strive every day to be a little better towards personal and professional growth. May your MBA experience be truly a transformation.

Listen to our changemaker here



REACH NEW HEIGHTS IN HUMAN RESOURCE

YOUR PEERS IN HUMAN RESOURCES



OUR ELECTIVES IN HUMAN RESOURCES MANAGEMENT

Advanced HRM
 Compensation Management
 Competency Mapping & Assessment
 Cross Cultural Sensitivity
 Employee Relation and Labour Law
 Human Resource Information System
 Industrial Relations & Labour Laws
 Interpersonal Skills & Team Management
 Leadership and Change Management
 Learning & Development

Organization Change & Development
 Performance Management System
 Talent Acquisition
 Panchtantra and Management
 Management Wisdom as in Indian Scripture
 Developing Resilience Skills
 Life Skills for Career Success
 Psychological Communications
 International Human Resource Management



MENTORED BY KNOWLEDGE MAKERS



V.P. Singh
Associate Professor
Head, Institute of
Management, University
of Lucknow

Research Area: Employee Engagement,
Coding & Mentoring, Competency Mapping
Teaching Area: Leadership, HR,
Organizational Development
Experience: 30+ years in Industry



Shalini Srivastava
Professor
IITM, IIT

Research Area: Service Marketing, Retail
Management, Customer Behaviour
Teaching Area: Marketing
Experience: 17+ years in Academia



Pooja Srivastava
Associate Professor
IITM

Research Area: HRIT, Leadership, Employee Wellbeing,
Talent psychology, Sustainable HRM
Teaching Area: Organizational Behaviour, Human
Resource Management & Talent Acquisition, Learning
& Development and HR Analytics
Experience: 14 years in Academia



Pragna Gupta
Associate Professor
IITM, IIT

Research Area: Employee
Engagement,
Performance Management,
Compensation Management,
Strategic Marketing
Teaching Area: HR-OD
Experience: 11 years
in Academia and
13 years in Industry



To get to
know more
of this course,
scan the code

INSPIRED BY CHANGEMAKERS



Shiv Shivakumar
Group Executive
President
Corporate Strategy,
Airtel B2B Group

Be the best all-rounder you can be.
Enrich the course with more than what
you are today.



Enrich Your
at www.iiitd.ac.in

EMPOWER WITH RETAIL EVOLUTION

YOUR PEERS IN
RETAIL MANAGEMENT



GRADUATION STREAM

OUR ELECTIVES IN MARKETING AND RETAIL MANAGEMENT

Consumer Behaviour
Customer Relation Management
Demand Forecasting
Distribution & Channel Management
Excellence in Retailing
Franchising and Global Retailing
Luxury Marketing
Mail Management and Event Management
Merchandise and Category Management for Retailers
Merchandising
New Store Planning

Product and Category Management
Retail Buying
Retail Marketing
Retail Store Management
Retail Retailing
Store Designing and Visual Merchandising
Store Operation
Warehousing Design Management
Merchandise Buying
Retail Analytics
Managing Private Labels



MENTORED BY KNOWLEDGE MAKERS



Reeti Agarwal
Associate Professor
Ph.D. PGDM

Research Area: Customer Relationship Management, Customer Satisfaction, Loyalty and Repurchase Behaviour

Teaching Area: Marketing Management and Customer Relationship Management (CRM)

Experience: 18 years in Academia



Shalini Nath Tripathi
Associate Professor
Ph.D. MBA

Research Area: Services Marketing, Marketing Strategy

Teaching Area: Marketing Management, Sales Management & Services Marketing

Experience: 15 years in Academia



Shubhendro Parthar
Associate Professor
Ph.D. MBA

Research Area: Pharmaceutical Marketing, Business & Technology, Developmental Economics

Teaching Area: Marketing and General Management

Experience: 13 years in Academia



Himanshu Misra
Associate Professor
Ph.D. MBA

Research Area: Technology and its applications in marketing, Customer decision making, Brand and Market Behavior, Social marketing

Teaching Area: Marketing

Experience: 28 years in Academia



To get a sneak peek of the course scan the code

INSPIRED BY CHANGEMAKERS



Sunesh Nayyanor
CEO,
Newbie India

There are no barriers in seeking knowledge, only ego comes in the way!

Listen to our changemaker here.



OPTIMISE OPPORTUNITY WITH OPERATIONS MANAGEMENT

YOUR PEERS IN OPERATIONS MANAGEMENT



OUR ELECTIVES IN OPERATIONS MANAGEMENT

Business Forecasting
 Cloud Computing for Business Management
 Cloud computing for Retail
 Dashboard Reporting Using Advanced Excel
 Data Analytics Using Advanced Excel
 Data Visualization
 Database Management System
 E-Commerce
 Enterprise Resource Planning
 Intelligent Interface for Managerial Decisions
 IT Tools for Finance
 Knowledge Management
 Retail Analytics using Advanced Excel
 Web Analytics and Social Media
 Advance Operations Management
 Advance Quantitative Techniques

Business Forecasting
 Logistics Management
 Managing Service Operations
 Materials and Inventory Management
 Operations Management
 Operations Research
 Operations Strategy
 Optimization Techniques in Business Operations
 Optimization Techniques in Retail Operations
 Project Management
 Service Operations Management
 Supply Chain Management
 Total Quality Management
 Machine Learning



MENTORED BY KNOWLEDGE MAKERS



Anupam Saxena
Associate Professor
PhD Degree
Faculty of Management - IIMB,
Faculty Management - IIM Bangalore
IIMB

Research Area: Sustainability aspects in Operations Management, Global Sourcing and Accounting and Business Value of Information Systems.

Teaching Area: Operations Management, Business Research Methods, Service Operations Management, Logistics Management.



Yogesh Agrawal
Distinguished Professor
PhD from Western Kentucky
University, Owensboro, USA.
Post-graduate diploma in
Industrial Engineering (IIMB)

Research Area: Combinatorial Optimization, Integer Programming, Telecommunication Network.

Teaching Area: Operations Research,
some theory, important simulation, & network modeling.
Experience: 20 years in Academia with IIM Bangalore.



Richa Srivastava
Assistant Professor
PhD, IIT, IISc

Research Area: Bayesian Statistics, Population Analysis, Data Analytics, Biostatistics.

Teaching Area: Quantitative Analysis, Operations Research, Human Ergonomics, Economics,
Statistical Inference, R Software.

Experience: 8 years in Academia.



Saumyaranjan Sahoo
Assistant Professor
PhD, IIMB

Research Area: Production Planning & Scheduling, Industry 4.0, Internet of Things and Manufacturing Sustainability.

Teaching Area: TQM, Operations Management, Technology & Innovation Management.

Experience: 11 years in Industry with companies like
Nucleo Energy Limited, Hindustan
Coca-Cola Beverages.

INSPIRED BY CHANGEMAKERS



Aditya Ghosh
Co-Founder, Akiba Air

When you fail, go back and find out what you could do better than do it better.



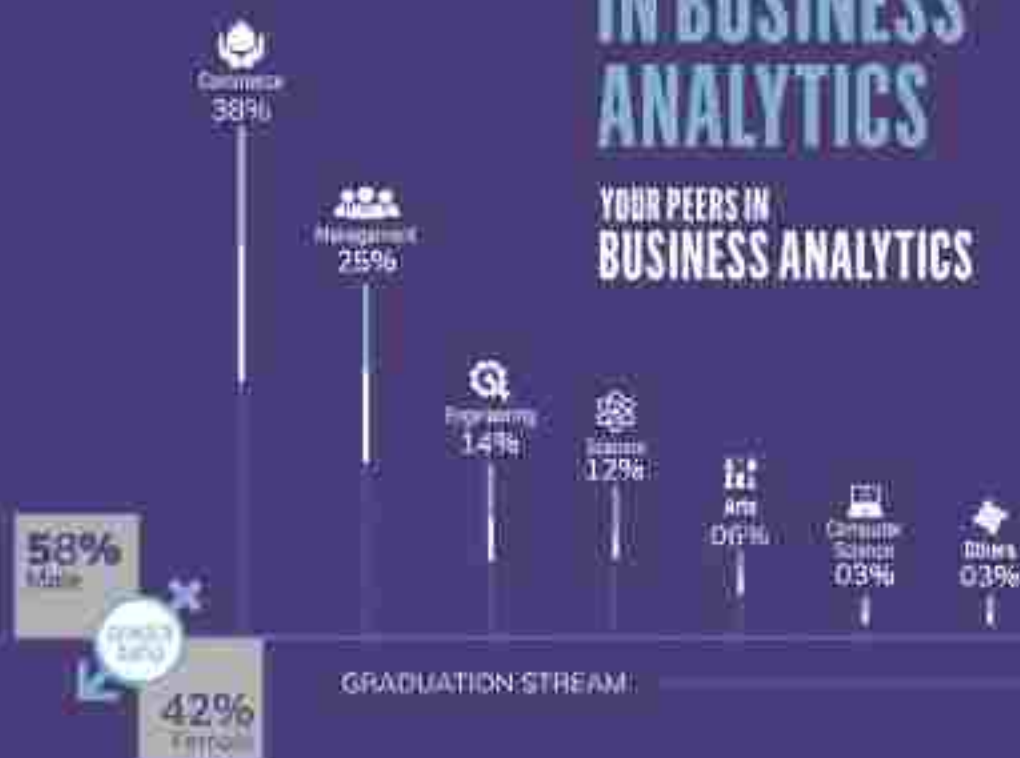
Learn to our
changemakers here



To get a
taste, peek
of the course
visit the code

BE THE CHANGEMAKER IN BUSINESS ANALYTICS

YOUR PEERS IN BUSINESS ANALYTICS



OUR ELECTIVES IN BUSINESS ANALYTICS

Blockchain Analytics
Business Analytics for Managers
Data Mining
Data Visualization & Big Data
Financial Analytics
HR Analytics
Introduction to Business Analytics
Machine Learning & Artificial Intelligence
Optimization Techniques for Business Analytics

Predictive Analytics
Spreadsheets Modeling
Supply Chain Analytics
Text Analytics
Applied Analytics Modeling
Programming for Business Analytics
Dashboard Reporting using Advanced Excel
Operational Analytics
Big Data and NLP



MENTORED BY KNOWLEDGE MAKERS



P. Mary Jeyanthi
Assistant Professor
Ph.D. MCA

Research Area: Business Analytics, Business Intelligence, Big Data Analytics

Teaching Area: Business Analytics, Information Systems, Predictive Modeling, Blockchain

Experience: 10+ years in Industry and 5+ years in Academia



Anit Kumar Trivedi
Associate Professor
Ph.D.

Research Area: Portfolio Optimization, Volatility, Machine Learning

Teaching Area: Analytics Technique For Business

Experience: 12 years in Industry, consulting, Entrepreneurship, and Academia



Nitin Mehta
Associate Professor
Ph.D.

Research Area: Business Analytics, Times Series Forecasting, Predictive Analytics

Teaching Area: Management Information Systems, Data Mining, Business Analytics, Business Forecasting

Experience: 22 years in Academia



Shivani Bati
Professor
Ph.D.
MBA

Research Area: Analytics Skills, Data Analysis, Predictive Modeling

Teaching Area: Operations Management & Business Analytics

Experience: 17 years in Academia



To get a sneak peak of the specialisation, scan the code

MENTORED BY CHAMP PLAYERS



Apurva Parohit
Former President,
Igoran Pratishthan (IIP)

Optimism, do not make you successful.
Facts make you successful. Analyzing data
makes you successful. Prioritizing things
makes you successful.

Listen to our
interview here

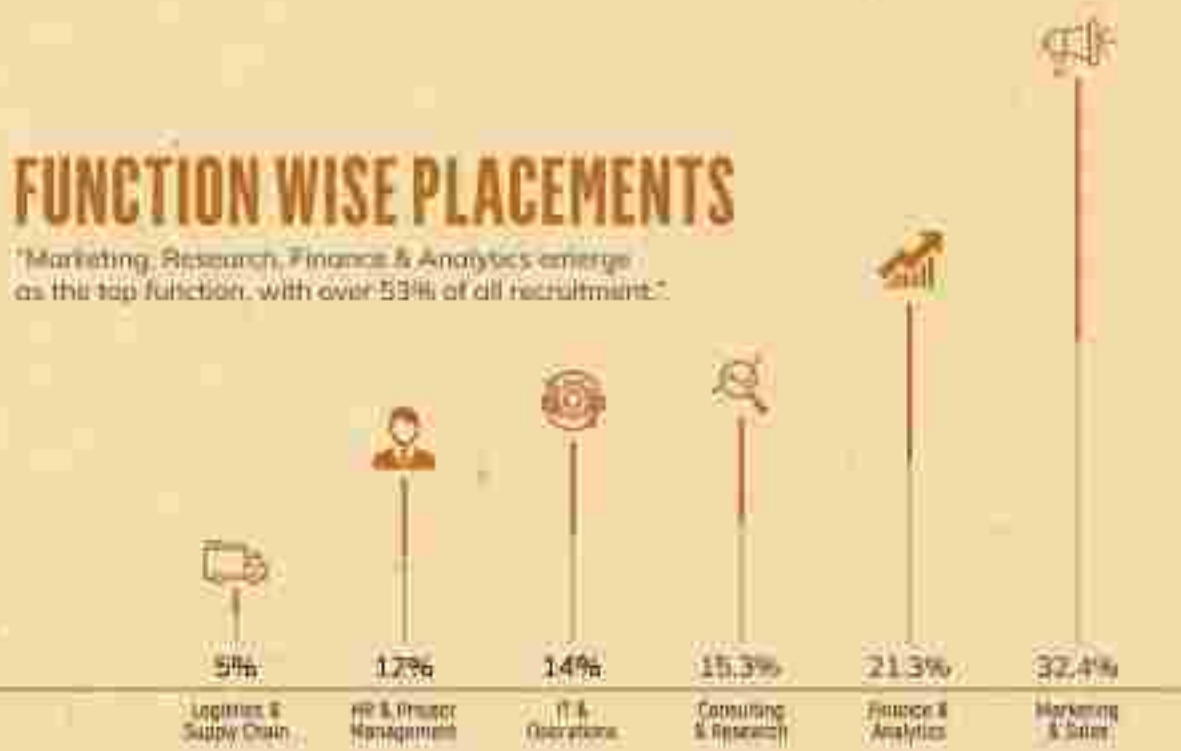




To watch
success stories
Scan
this code

**BE READY FOR
LIMITLESS
OPPORTUNITIES.
WITH
350+ RECRUITERS.**





OUR PROMINENT RECRUITERS

MARKETING



FINANCE



HUMAN RESOURCE



RETAIL



OPERATIONS MANAGEMENT



BUSINESS ANALYTICS



TIME TO BE LIMITLESS. APPLY NOW.

HOW TO APPLY

Choose the right programme you wish to study, as well as your preferred campus.



To apply scan the code.

Check the eligibility criteria

You must have a 3 years of Bachelor's Degree or equivalent qualification with atleast 50% marks or equivalent CGPA in any discipline from University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956.

If you are appearing for the final examination for the Bachelor's degree (or equivalent examination) and are expected to complete all requirements for obtaining the Bachelor's degree by 30th June 2024, then you can also apply. In such cases the admission is provisional and subject to furnishing evidence to that effect latest by 1st October 2024; otherwise, you may be asked to withdraw from the programme.

Understand the Selection Process

The selection to Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT¹/CMAT²/XAT³/MAT⁴/GMAT⁵ score followed by case analysis and personal interview. We will assess your profile and suitability for the program through case analysis and personal interview.

The objective is to identify and assess your interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

The Selection Weightages

PARAMETER**	WEIGHTAGES
Score in CAT/CMAT/XAT/MAT/GMAT	45%
Case Analysis	15%
Personal Interview	20%
Academic Performance in X-std, XII-std, Degree/ Post Graduate Degree	15%
Work Experience, Sports & Extra Curricular Activities	05%

¹ As conducted by Council of Higher Secondary Education (CHSE) in addition to the Examiners.

² Examinee should give CAT score for short listing of candidates for Post Graduate Diploma in Management (PGDM) programme. CHSE have to call-off for interview process as a pre-condition of the programme. ³ The selection parameters is subjected to change as per AICTE Norms.



Apply Online

Applications for our postgraduate programmes are made directly on our website.

You just need to visit and click apply now. The application process comprises of 3 steps:



SPEAK TO OUR COUNSELLOR

Once you submit the application, you may contact our admission counsellor to know about the selection process, date and venue and to seek further guidance about studying at Jaipuria.

You will receive an admission decision/offer letter within two weeks, including decisions on any financial assistance/scholarship. You have to submit required documents along with the first-semester fee to confirm your admission.

FEES¹, SCHOLARSHIP & EDUCATION LOAN

PGDM at Jaipuria is an excellent and affordable investment for your future. On an average, graduates earn more than the MBA course tuition fees during their first year of employment after the MBA equivalent.

PGDM: Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The programme fee includes tuition fees and other related costs. Essential courseware will be provided from the well-stocked book bank of campus library for the duration of the course on a returnable basis.

The fee is payable in six installments across the period of the programme.

Hostel fee is payable for the year along with the first installment and fourth installment of the programme fee. The selected candidate must pay their first installment of fee within stipulated time as mentioned in the admission offer letter.

For details of hostel fees visit: <https://www.jaipuria.ac.in/admission/>

CAMPUS	LUCKNOW	NOIDA	JAIPUR	INDORE
Particulars	PGDM/FS/RM	PGDM/M/SM	PGDM/SM	PGDM
1st Year Fees	580000	730000	650000	595000
2nd Year Fees	670000	720000	625000	580000
Total Fees	1350000	1450000	1275000	1175000

Scholarship

In order to reward outstanding achievers and to ensure that fears about finance do not constrain our prospective students from considering study at Jaipuria Institute of Management, we are pleased to offer a number of prestigious scholarships*

The scholarship will be awarded on first come first serve basis to a limited number of scholars, subject to submission of first instalment of fees. The scholarship amount is equally divided in two

parts one for each academic year.

An awardee shall be eligible to receive the scholarship in the second year only if he/she maintains a requisite CGPA at the end of the first year. In addition, Jaipuria also offers a sibling scholarship of Rs 1 lac, spread across two years. Overall Jaipuria offers scholarship of more than 55 crores to deserving students based on different parameters.

Alumni Membership

At Jaipuria you will get all opportunity to NETWORK with alumni across their companies. As a member of the Alumni Association you may receive benefits from the largest alumni network spread across the globe.

The registration fee for the lifetime membership is Rs. 2000/- plus applicable tax to be paid separately in favour of respective state or union territory.

IDFC First Scholarship[†]

IDFC FIRST Bank MBA scholarship is a need-based scholarship where ₹2,00,000 is granted for two years of full-time MBA education to students that have secured admissions in B-schools on their own merit and have a family income of less than 6 lakhs per annum. This scholarship aims to make post graduate education in Business studies accessible to those who are meritorious but are unable to afford it due to financial constraints.

Education Loan

Jaipuria has made arrangements with all major national, private banks, and NBFCs for education loans at lowest possible interest rate.

Jaipuria is one of the approved institutions for **SBI scholar loan**.

Visit website for details.

Refund Policy

The refund policy of the Institute in case of withdrawal/cancellation of admission in the MBA equivalent PGDM courses is as per the rules of

AICTE vide its Public Notice Advt. No. AICTE/A/rga/04(01)/2007

[†]This scholarship is awarded by an external agency and the Institute has no influence in selection or award of scholarship. For details visit: <https://www.idfcfirstbank.com/in-activities/educational-activities/sbiba-scholarship>

[‡]The Institute reserves the right to unseat the fees and scholarship without prior notice.





M: +91 8800495724
E: admissions@jaipuria.ac.in

LOCATE US



FOLLOW US

